

**FOR IMMEDIATE RELEASE**

## **Global Beauty Offers New Private Label Anti-Aging Moisturizer for Menopausal Skin**

IRVINE, CA (January 6, 2008) -- Global Beauty, one of the only manufacturers of *clinical based* private-label products, brings youthfully exuberant skin to peri-menopausal and menopausal women with its new **Global Beauty Anti-Aging Moisturizer**. Especially created for menopausal women, the advanced day/night cream is loaded with high performance active ingredients that reduce the signs of aging, without irritating one's skin.



"Women over 40 years old are a large segment of the skincare market, and are at an age where they must proactively replenish their skin in order to have that enviable youthful glow," said Ellen Clark, founder of Global Beauty. "Global Beauty's Anti-Aging Moisturizer offers skincare professionals a private label option that addresses the needs of this growing market."

This product is especially advantageous for pre/post menopausal women experiencing hormone shifts and dryness. In addition to reducing wrinkles, smoothing the skin, and brightening the complexion, it also addresses breakouts, hyper pigmentation and heightened skin sensitivities associated with menopause. With a light consistency that is easily absorbed by all skin types, the moisturizer should be applied to the face, neck and décolleté twice daily for best results.

"My new favorite in the Global Beauty line, it provides a moisturizer and advanced anti-aging formula all in one," explains Clark. "It's really one of the only products of this kind available, and is more active than and half the price of expensive department store anti-aging products, and is a brightener and hydrator as well."

### **Nourishing key beneficial ingredients include:**

- Aloe, jojoba and wheat germ oil to soften and add suppleness
- Palmitoyl Tripeptide-3 to reduce lines and stimulate collagen
- Lactic Acid 5% for exfoliating and smoothing down lines & wrinkles
- Hydrolyzed Collagen, Elastin and Hyaluronic Acid to intensify hydration
- Kojic Acid and Licorice Root Extract help naturally brighten the complexion

Global Beauty is an innovative private label skincare line that provides estheticians with advanced cosmeceutical products, low minimums and branding support. The line includes a full range of professional and retail products and sophisticated customized labeling. For more information on Global Beauty, or to order product, visit the website at [www.globalbeauty.net](http://www.globalbeauty.net) or call/email (949) 770-4290; [ellencark@globalbeauty.net](mailto:ellencark@globalbeauty.net). Editorial media may contact Holly Padove at (805) 773-1000 or [holly@thepressroom.com](mailto:holly@thepressroom.com) for more information or images.