

FOR IMMEDIATE RELEASE

Global Beauty Makes Private Labeling Perfectly Clear with New Acne Kit

IRVINE, CA (April 30, 2009) - Global Beauty, a top manufacturer of *clinical-based* private-label products, introduces a travel-size Acne Clearing Kit, a comprehensive system of six products that help create clear, glowing skin. The kits are available in either Normal/Oil or Normal/Dry formulations and include two-ounce bottles and ¼-ounce jars.



As it is typically necessary to apply more than one product to reduce chronic acne, the line consists of clinical-based formulas that work synergistically. “The products address multiple types of acne, from young adults in the throes of yet another breakout, to menopausal woman distressed by acne caused by hormonal imbalances,” explained Ellen Clark, president of Global Beauty. A former esthetician, Clark has specialized in acne-prone skin for more than 20 years.

She continued, “If skincare professionals fail to carry a good acne system, they will miss reaching the 80 percent of the female population struggling with breakouts at some time in their life. Acne Vulgaris is still the key condition dermatologists see on a daily basis - One in four visits is acne-related.”

As a private label product, Acne Clearing Kits are customized with the salon’s logo on the bottles and marketing insert cards. Requiring only a six-piece minimum order, they are affordably priced at \$13 each (MSRP \$26), giving one’s customers the opportunity to sample the entire line with little financial outlay. The kit includes the following items:

- **Purifying Cleanser** - A gentle cleansing gel that helps remove excess oil, debris and makeup, thoroughly dissolving impurities. Helps reduce and control mild breakouts.
- **Salicylic Toner** - Removes excess oil, dead cell build up and flaky skin without an over-drying effect. It also refines and unclogs pores as it clarifies the complexion.
- **Acne Gard 5%** - Controls breakouts and minimizes scarring. An advanced gel formula containing Benzoyl Peroxide 5%, it also helps smooth skin texture.
- **Face Protector SPF 30** -A lightweight, oil-free, easily-absorbed lotion that helps protect against premature aging caused by sun exposure and environmental pollutants.
- **Blemish Serum** - An exfoliating serum with a combination of salicylic and glycolic acids to help reduce excess oil, clear blemishes and reduce breakouts.
- **Green Tea Oil-Free Moisturizer** - An ultra-light, greaseless moisturizer that provides excellent hydration to balance and nourish the skin, delivering a healthy glow without the shine.

Global Beauty is an innovative private label skincare line that provides estheticians with advanced cosmeceutical products, low minimums and branding support. The line includes a full range of professional and retail products and sophisticated customized labeling. For more information on Global Beauty, or to order product, visit the website at www.globalbeauty.net or call/email (949) 770-4290; ellencark@globalbeauty.net. Editorial media may contact Holly Padove at (805) 773-1000 or holly@thepressroom.com for more information or images.