

FOR IMMEDIATE RELEASE

## **Global Beauty Offers Refreshing Citrus Scrub for a Polished Face and Body**

IRVINE, CA (June 2, 2009) - Global Beauty, one of the only manufacturers of *clinical based* private-label skincare products, reformulates its refreshing Citrus Scrub with lemongrass essential oil, adding to the formula's other revitalizing essences. Now paraben-free, the scrub provides exfoliation for all skin types, along with the uplifting benefits of aromatherapy.

The formula includes aromatic essential oils, known for their energizing properties, of lemongrass, grapefruit, lemon and orange to awaken one's sense of smell. The fruit acids in the blend (also known as "AHA" or Alpha Hydroxy Acids") also provide a light, natural skin peeling.

The Citrus Scrub also includes small, non-abrasive circular beads that help to gently reduce excess oils, remove make up and congestion, and exfoliate dead cell build up on the surface of the skin, without irritating one's skin.

Effective for both the face and body, it can be used alone (great in the shower) or mixed with any Global Beauty cleanser.

As it is non-comedogenic, it is also great for teens and those with oily or blemished skin.

"Spa customers will 'ahhh' over this formula the minute they smell it as it is so deliciously fragrant!" said Ellen Clark. "Plus, it is appropriate for a wide range of clients, as it's made for all skin types."

The Citrus Scrub is available for private labeling in two-ounce bottles for \$5; eight-ounce bottles for \$12; and 16-ounce bottles for \$20.

Global Beauty is an innovative private label skincare line that provides estheticians with advanced cosmeceutical products, low minimums and branding support. The line includes a full range of professional and retail products and sophisticated customized labeling.

For more information on Global Beauty, or to order product, visit the website at [www.globalbeauty.net](http://www.globalbeauty.net) or call/email (949) 770-4290; [ellencark@globalbeauty.net](mailto:ellencark@globalbeauty.net). Editorial media may contact Holly Padove at (805) 773-1000 or [holly@thepressroom.com](mailto:holly@thepressroom.com) for more information or images.

