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Increase Client Sales with New Private Label Travel Kits by Global Beauty

IRVINE, CA (January 22, 2009) - Global Beauty, one of the only manufacturers of *clinical based* private-label products, **introduces personalized Travel Kits**, giving skincare professionals and salons the opportunity to sell their clients beautiful, customized and practical compact skincare sets, available for ten skin types.

Customized with the salon's logo on the enclosed bottles and marketing insert cards, the Travel Kits are available to professionals with only a six-piece minimum order, and are affordably priced at \$13-\$15 each, wholesale.

"We are helping small and mid-sized salons market their brand with a private label presentation that looks rich, elegant and spa-like, without the typical associated expenses and effort," said Ellen Clark, president of Global Beauty.

The kits provide high-quality products targeting a client's individual skincare needs, ideal for traveling (two ounce bottles and ¼ ounce jars meet airline requirements for carry-ons) or for simply allowing customers to sample a set of products in *your* line with little financial outlay.

The kits come in ten combinations, each offering an average of six items, and include the following:

- Acne Clearing
- Age Management
- Normal - Oily
- Normal - Dry
- Mature - Very Dry
- Post-Peel Recovery
- Skin Lightening
- Sensitive Skin
- Cellulite Treatment
- Men's Essential Starter



"The Travel Kits are perfect for starting customers on your products, and make it easy for you to introduce your own line. All we need is your logo, and you are on your way to increased visibility and brand loyalty," said Clark.

Global Beauty is an innovative private label skincare line that provides estheticians with advanced cosmeceutical products, low minimums and branding support. The line includes a full range of professional and retail products and sophisticated customized labeling.

For more information on Global Beauty, or to order product, visit the website at www.globalbeauty.net or call/email (949) 770-4290; ellenclark@globalbeauty.net. Editorial media may contact Holly Padove at (805) 773-1000 or holly@thepressroom.com for more information or images.