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Just in time for Back-to-School...

Topical RX Clears Up Adolescent Acne with *Teen Healthy Skin Kit*

IRVINE, CA (July 31, 2009) – Topical RX, a high-performance clinical-based skincare line, makes it perfectly clear that acne-prone teenagers can achieve a glowing complexion. **The company introduces a “Teen Healthy Skin Kit,” a comprehensive skincare kit featuring a team of products with medically proven ingredients that encourage healthy-looking skin.**



“Many teens don’t know how to treat acne, switching around to the latest fad products with little to no results. A very effective alternative is to simply use proven *clinical-based* products on a regular basis,” explained Ellen Clark, president of Topical RX, and skincare industry expert for more than 20 years. Topical RX offers established formulations that have been used by estheticians and dermatologists for

years.

Teen Healthy Skin Kits are affordably priced at MSRP \$26 for a group of six products that work together synergistically. Most adolescents or young adults using the products will see results within the first week. “The skin will become less oily, pores will appear smaller, and acne will start to dry up,” Clark explained.

A combination of two-ounce bottles and ¼-ounce jars, the kits include:

- **Lactic & Green Tea Cleanser** - A soothing facial cleanser that calms acne-prone skin
- **Citrus Scrub** Non-abrasive circular beads help to gently reduce excess oils
- **Blemish Serum** - An exfoliating serum with a combination of salicylic and glycolic acids to help reduce excess oil, clear blemishes and reduce breakouts
- **Vitamin C Day Cream (SPF 30)** - High-potency Vitamin C provides a powerful antioxidant, and an SPF offers sun protection. The light formula is non-greasy and non-comedogenic, perfect for teen skin
- **Green Tea Oil-Free Moisturizer**- An ultra-light, greaseless moisturizer that provides excellent hydration to balance and nourish the skin
- **Sulfur Therapeutic Mask** - Helps reduce breakouts, absorb oil and calm the skin

To order product, visit the company’s website at www.topicalrx.net or link to <http://www.topicalrx.net/travelkits.html>.

With experience developing clinical-based acne products for more than 20 years, Clark, also a licensed esthetician offers the following tips for acne-prone teens:

- Wash one’s face twice daily - develop good skin cleansing routines
- Wear sunscreen daily
- Use light or oil-free moisturizers
- Apply products to pimples that contain Benzoyl Peroxide and Salicylic Acid or Glycolic Acid once daily each
- Stay away from heavy, thick makeup and creams

- When using scrubs, gently massage them in. Do not vigorously scrub the face with anything
- Avoid picking the face. Apply sulfur clay masks that help dry blemishes.

Topical Rx was developed to bring a high performance cosmeceutical line to consumers worldwide. For more information on Topical RX, or to order product, visit the website at www.topicalrx.net or call/email (949) 770-4290; info@topicalrx.net. Editorial media may contact Holly Padove at (805) 773-1000 or holly@thepressroom.com for more information, samples or images.